

AGENCY GOALS



Board Development

Strategies

- (A) Increase board engagement and participation.
- (B) Engage board members in fund raising and resource development.
- (C) Launch strategic recruitment effort to engage new board members and populate sub-committees.



Financial Sustainability

- (A) Grow the operating reserve fund to sustain operating costs for a three months.
- (B) Create a sustainability plan for the Weatherization Program to offset the improvement costs for older homes that exceed maximum allowable costs per state funding.
- (C) Create six month program budget analysis protocols to increase fiscal oversight and monitoring.



Fund & Resource Development

- (A) Identify new revenue streams and set fundraising targets.
- (B) Establish a fund development plan that includes strategies and supplemental action plan to meet new fund raising targets.
- (C) Create staffing plan to support new fundraising activity.



Staff Capacity Building

- (A) Ensure Weatherization Program is fully staffed with certified personnel. Identify new revenue streams and set fundraising targets.
- (B) Develop and implement cross-training program.
- (C) Develop new Employee Handbook includes updating existing policy and setting new polices as determined by Executive Director and Board of Directors.
- (D) Invest in staff capacity building efforts to improve leadership skills, gain efficiencies and increase productivity.



Marketing & Public Relations

- (A) Launch print and digital ad campaign in surrounding counties to improve visibility and awareness.
- (B) Design and launch grassroots campaign to build community awareness of CAGI (yard signs, educate neighborhood organizations, have a presence at neighborhood activities, etc.).
- (C) Develop an ambassador program to recruit, train, and equip residents to represent CAGI in their local communities.
- (D) Intentionally seek opportunities to connect, inform and partner with other community organizations.
- (E) Rebrand CAGI programs and services.

COMMUNITY GOALS



Create safe, quality affordable housing.

Strategies

- (A) Maintain current affordable housing properties and units.
- (B) Explore feasibility of engaging in transitional housing projects.



Inspire and engage residents in co-building strong, thriving communities.

- (A) Reduce violence in targeted unsafe neighborhoods experiencing a high rate of crime.
- (B) Provide critical support services to the elderly and their caregivers to promote independent living.
- (C) Invest in building the capacity of grassroots leaders. Mobilize these individuals to be a catalyst for positive change in their local communities.

FAMILY GOALS



Provide pathways to higher wage employment.

Strategies

- (A) Perform workforce gap assessment for counties located within CAGI service footprint.
- (B) Analyze results of workforce gap assessment to ascertain most appropriate avenues for CAGI engagement and response.
- (C) Serve as bridge between CAGI customers and partner employers.



Provide supportive services to prevent households from becoming homeless.

- (A) Provide immediate short-term rental assistance to prevent evictions.
- (B) Engage short-term rental assistance recipients in longer-term financial stability education programs.
- (C) Put families on path to home ownership.



Launch S.T.A.R. program to transition families from poverty to financial stability.

- (A) Create an internal tracking system encompassing all of CAGI programs to link participants to all available resources and track participation across all programs.
- (B) Establish participant criteria and develop a screening tool.
- (C) Develop new three year upward mobility service delivery model to successfully transition participants to financial stability through a step by step approach.
- (D) Ensure internal programs and staff are fully engaged and leveraging resources for the benefit of participants.
- (E) Establish partnerships with local non-profits, faith based organizations, and service providers engaged in anti-poverty measures and programming.



Provide safety net to meet basic needs of individuals and families.

- (A) Develop bundled services model centered around success of the Mobile Pantry program.
- (B) Provide programs and services that are responsive to community needs.