

## NCAA Strategic Planning

### Start With Why Exercise

#### What is our cause or purpose?

- Helping people to help themselves
- Hand up not a hand out
- Desire to increase low-income residents abilities and strengths
- Further our mission by helping low-income community w/short and long term relief
- To be a safety net
- Promoting or empowering self-sufficiency
- Give low-income residents tools to help themselves
- Combat poverty
- Address underlying conditions and causes of poverty
- Closing the poverty gap

#### What are our core beliefs?

- Low-income people deserve to have a voice
- Provide comprehensive opportunities that clients have chosen
- Clients should be empowered to have a voice and direct NCCAA programs and services
- NCCAA should always respond to community directed needs
- Empower and embrace local communities by creating and maintaining relief
- Low-income people deserve to have the same access to opportunities and experiences like other members of the community

#### What do we do? (specific programs and services)

- Advocacy
- Outreach
- Energy assistance - **S**
- Weatherization - **B**
- Community centers
- (before and after school programming, summer youth) - **B**
- Senior congregate feeding - **S**
- Ramp program -
- Children's eyesight screening - **R**

- Food pantries – **S**
- Nutrition education - **R**
- Transportation - **R**
- Holiday programs - **S**
- Rental and credit counseling assistance – **R**
- COVID-19 Relief -
- Information and referral
- Community garden project - **R**

### **Why do we exist and why should anyone care?**

- We believe we are here to improve the lives of all people regardless of their circumstances
- CA is the safety net for most vulnerable families and individuals in our community
- Without CAA hundreds or thousands of households could fall into homelessness and destroy local communities
- Making an impact on the quality of life of those that are in need

### **Current Mission Statement**

Empowering low-income people of LaPorte, Pulaski, Starke, Newton, Jasper, Cass and Porter Counties through:

Neighborhood improvements  
Community education  
Communication that effects change  
Advocacy  
And promoting self-sufficiency