

Planning Notes

May 7

Markers of Success: 12 Months from Now

- Self-confidence
- Broader world view
- Expanded exposure (experiences)
- Structured curriculum
 - i. Idea refinement
 - ii. Finance management
 - iii. Understanding resources
 - iv. Leveraging social media
 - v. Marketing
- Exposure to “real” entrepreneurs
- New businesses launch
- Students feel entrepreneurship is achievable

What We Currently Do

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|--|-------------------------------|
| • Student workshops – Art House 2x per month | 20 participants 5 completed |
| • Field trips | 5 – 20 participants |
| • Scholarships | 30 participants |
| • Entrepreneurship Projects | 5 participants |
| • Mentoring | 15 participants |
| • Fundraising/community involvement | 15 participants |

Potential Indicators

- Increase student retention rate
- Track post HS graduation activities
- # of new businesses
- # certifications
- College credits